Watch me in motion!

LIVE MODEL PHOTO & VIDEO

Let your products stand out!

THE IN-HOUSE SOLUTION FOR PROFESSIONAL QUALITY IMAGING

FLAT PHOTOGRAPHY

PACKSHOT

2D

GHOST MANNEQUIN PHOTO

360° **PRESENTATION 360°**
made with Magic Table.

MULTI VIEW IMAGES

ALPHASTUDIO XXL

THE SOLUTION FOR ALL YOUR IMAGING NEEDS

Designed to be easy-to-use, efficient and versatile, for products ranging from small to large items and even live models. Equipped with oversized LED lighting, the ALPHASTUDIO XXL ensures quality photography results for print, web and other marketing use.

FAST & EASY CONTENT PRODUCTION

2D   360°   ▶

Efficient

▸ Batch image capture and processing

▸ Multi-view image capture by up to 5 cameras

▸ Automatic background removal

▸ Direct image upload to your e-shop

▸ Web-ready photo in less than 5 sec.

Easy to use

▸ Can be used by anyone

▸ Integrated camera and lighting control

▸ Automatic 360° image capture

▸ Predefined shooting profiles

▸ Multi-camera support

▸ Live View image preview before shooting

Flexible

▸ From small to large objects ranging from small electronics, tools, DIY through bags, shoes, fashion to live models

▸ For still images, flat (top) photography, ghost mannequin, 360 ° and Video

▸ Compatible with Canon and Nikon DSLRs

▸ Produces images for the web, print and marketing

▸ Integrated online marketing tools

AUTOMATED IMAGING PROCESS

5s

Automated image capture and processing workflow removes the background on the fly, reduces post-processing and provides consistent pictures.

Lights & camera control
The software automatically activates camera and LED-light parameters, either via predefined or individual template settings.

IQ Mask & Natural Shadow NEW!
The background is removed instantly, while taking a photo. Software can also detect the natural shadow and keep in the final image.

Post-processing
Individual post-production settings can be activated, e.g. contrast, saturation, color beautifier, sharpness, and more.

Auto-cropping & positioning
The object inside the image is automatically cropped. Extra margins are added and product is positioned in the picture according to your style guidelines.

Multi-export
Still images, 360° view and video, can be scaled and exported in one or more formats and pixel sizes. Background can even be replaced with your choice of image or color.

Optional: XML script for advanced multi-output requirements (e.g. location, files, sizes etc.)

MULTIPLE OUTPUT FORMATS

JPG | PNG | 360° | GIF | TIFF | MOV | ORIGINAL RAW + MASK PNG

optional add-on

E-COMMERCE ACCELERATION CLOUD

ORBITVU SUN's additional services push the hassle-free process even further to manage, host, and deliver the digital content directly to your customers.

▸ Easy integration & flexible hosting plans
▸ E-commerce plugins included
▸ Daily data backup
▸ High availability (dual data replication)
▸ CDN - high-speed image delivery worldwide
▸ Always up-to-date software and plugins
▸ Flexible API

ORBITVUSUN
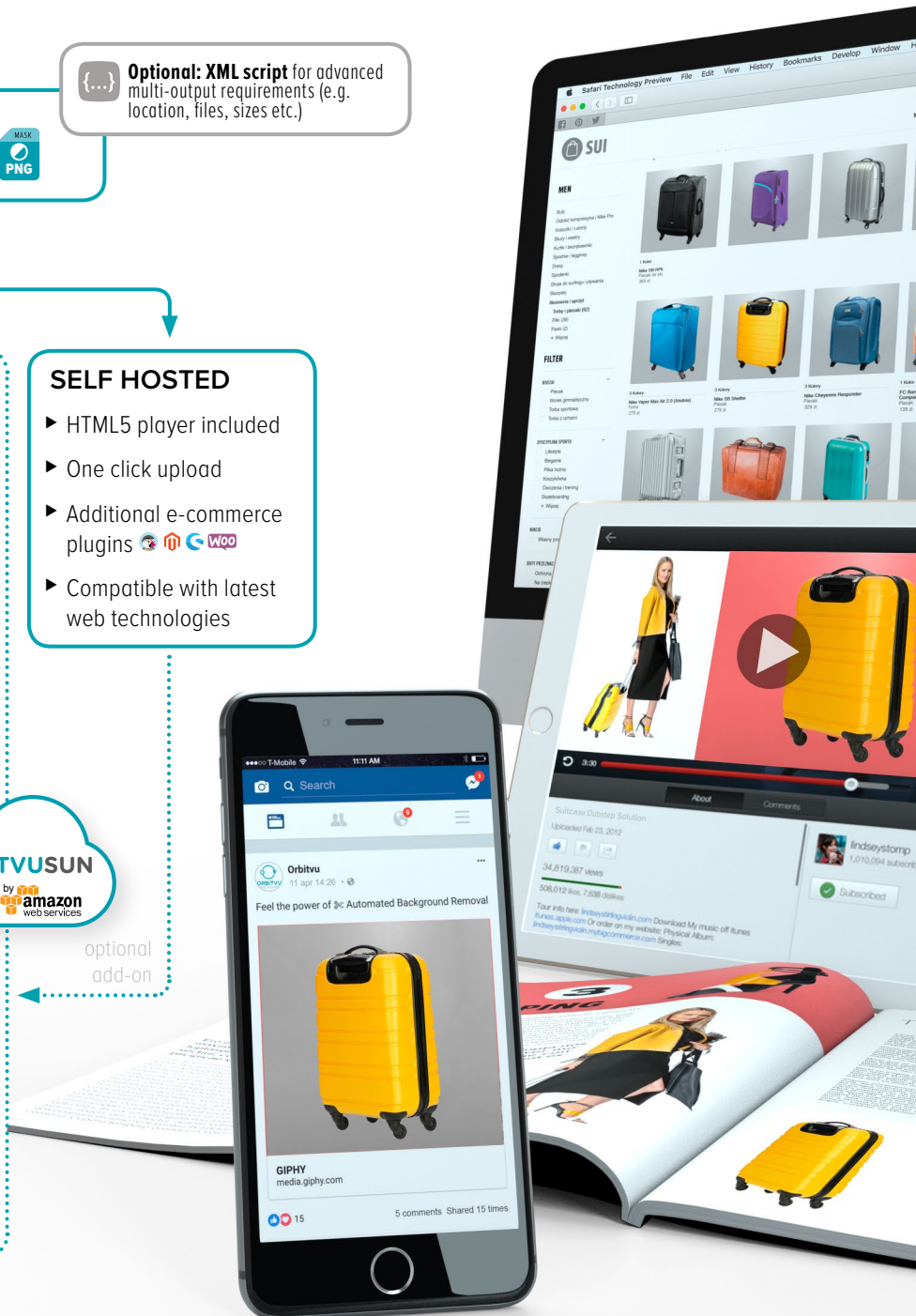powered by **amazon** web services

ONLINE MARKETING TOOLS

The optional tools help you to create marketing campaigns to engage your clients.

▸ Social media integrations
▸ Online statistics (referrals, countries, etc.)
▸ 360° Orbittour - interactive product tours & hotspots
▸ QR-code generator

SELF HOSTED

▸ HTML5 player included
▸ One click upload
▸ Additional e-commerce plugins
▸ Compatible with latest web technologies

optional add-on

Technical specification

ALPHASTUDIO XXL

[order code 238H4]

WHAT'S INCLUDED

Hardware
2× front lights
1 × top light
2× side double-sided covers
1 × camera stand with head
1 × backlit turntable
1 × backlit background
1 × set of cables

Software
▸ ALPHASHOT EDITOR
  software license
▸ ORBITVU VIEWER
  (HTML5 player license)

ALPHASHOT EDITOR SPECIFICATION

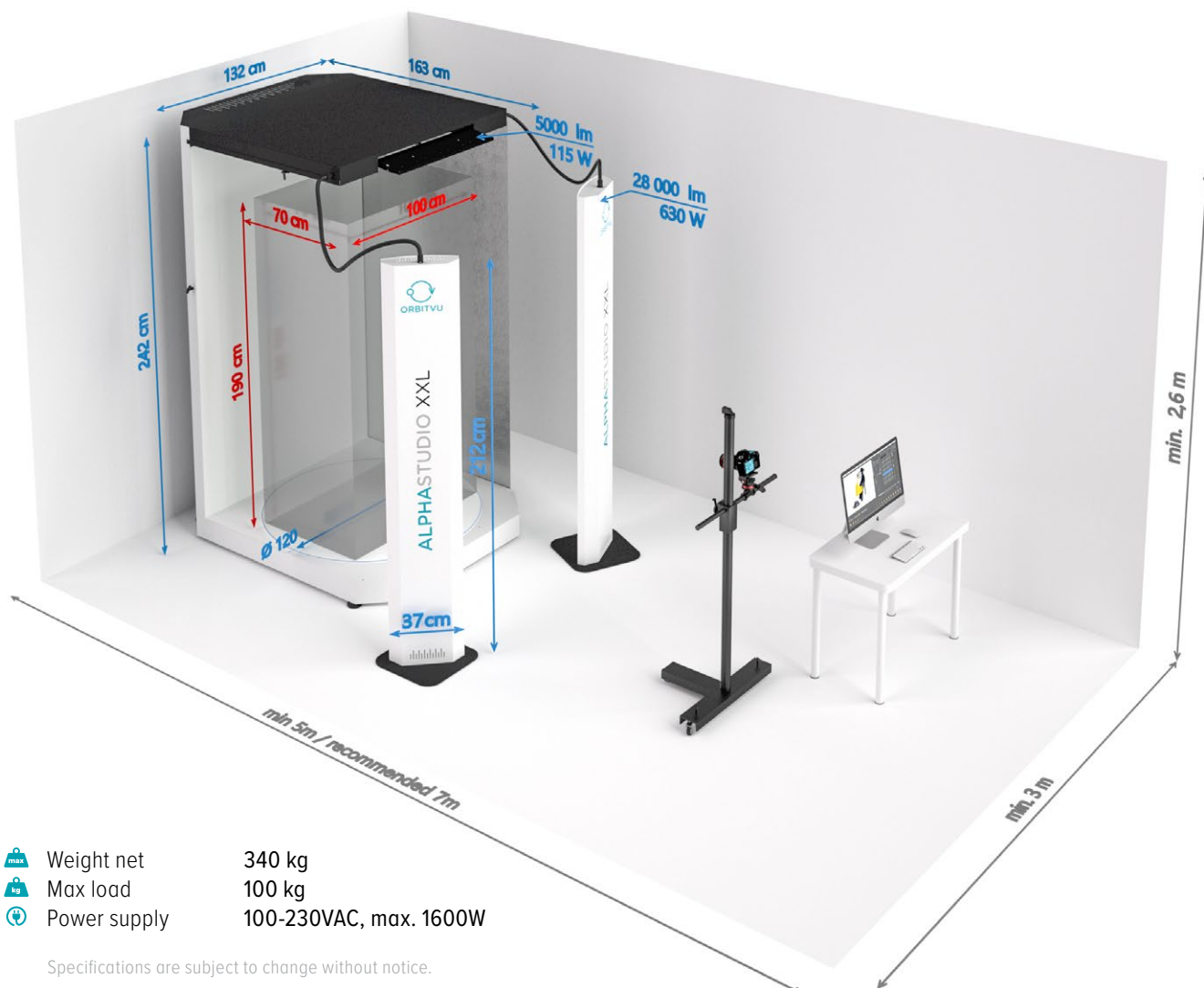|	
Camera compatibility	Canon and Nikon DSLR
Multiple camera control	yes, up to 5 cameras (Canon only)
Software compatibility	Mac OS X or Windows
Custom advanced export	via XML script
Post production	possible via software
Background removal	automatic with IQ-Mask for static objects*
Output 360° format	HTML5, Flash, animated GIF, MP4
Output video format	MOV, MP4, direct upload to YouTube
Output image format	png, jpeg, RAW + png mask
	other output formats via XML script

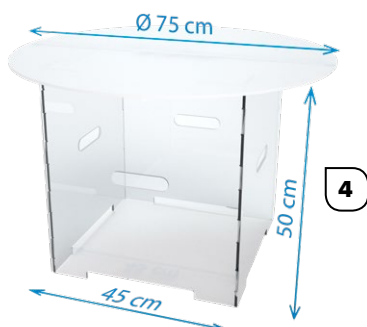* IQ mask does not work with live human models

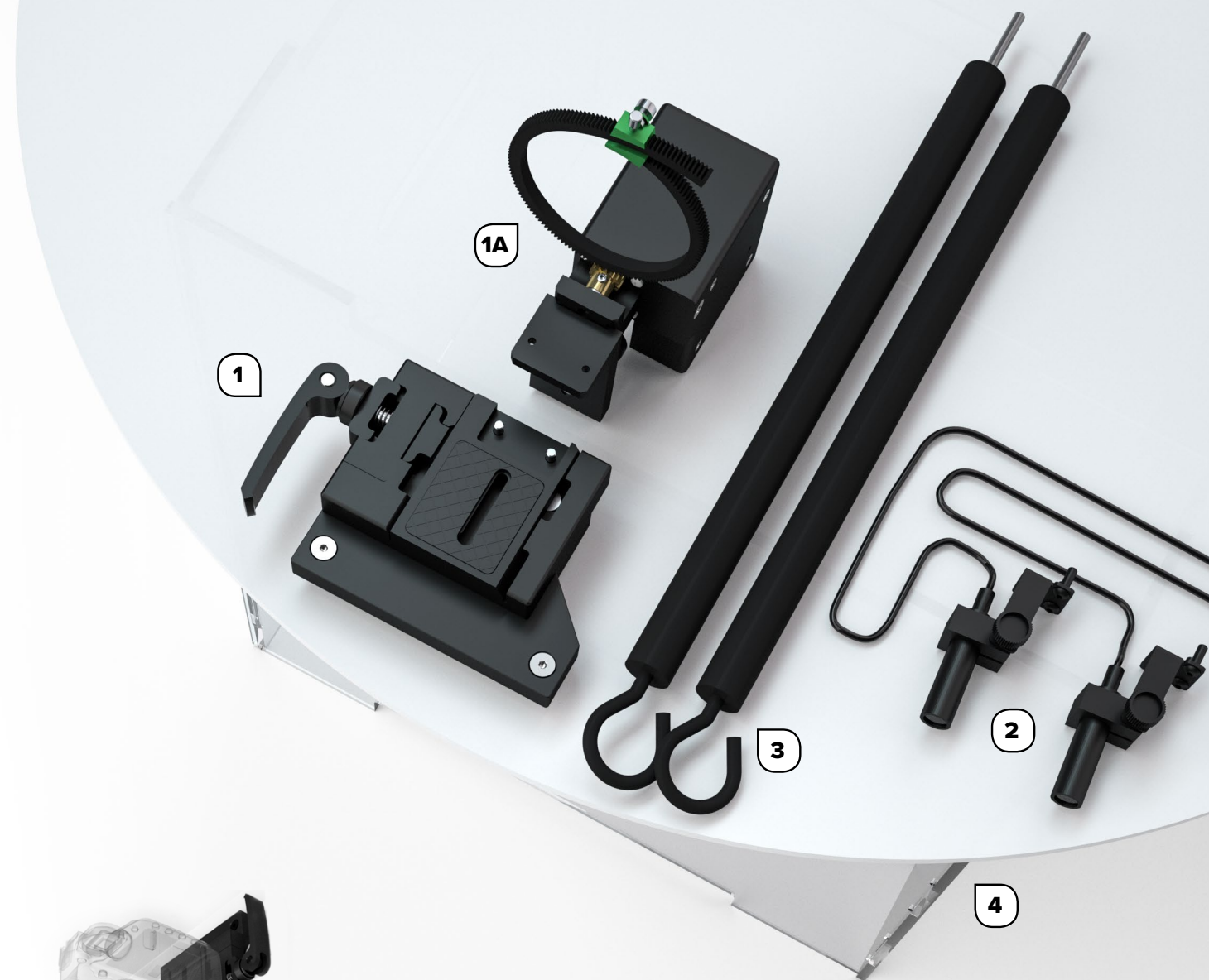### ORBITVU VIEWER SPECIFICATION

360° technology	HTML5 player with fallback to Flash**
Deep zoom	unlimited zoom technology
Mobile ready	multi-touch gestures and responsive design
Compatibility	any web browser with HTML5 support

** Flash 360° is used for Facebook and eBay integration

Weight net	340 kg
Max load	100 kg
Power supply	100-230VAC, max. 1600W

Specifications are subject to change without notice.

Additional accessories

1. QUICK RELEASE TOP CAMERA ATTACHMENT [order code 238A2]

One movement quick release top camera attachment. Allows you to take flat fashion photos or top view images of your products.

1A. MOTORIZED ZOOM OPTION [order code 238A3]

Allows zooming camera remotely from the **Alphashot Editor** software.
Recommended when small and big items are being photographed from the top view. Used with **Quick release top camera attachment**

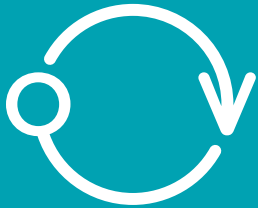**2. POSITIONING LASERS KIT FOR XXL** [order code 238A5]

Two linear laser pointers for easy object positioning. Display two intersecting lines in the middle of the turntable. Allow fast and easy product positioning. Recommended when shooting 360° images.

3. MANUAL HANGING KIT [order code 238A1]

Holds-up unstable products or items which require hanging (e.g. bags, sports equipment, tools, etc.). Recommended for still images only.

4. MAGIC TABLE [order code 238A4]

The acrylic base for comfortable operation with small products. Thanks to special material and design, it's automatically removed from the final picture by the software.

Ø 75 cm

50 cm

45 cm

ORBITVU

Our photography adventure started more than 20 years ago. The birth of digital photography and e-commerce created new needs and possibilities to showcase products online.

Digital content production requires consistent, good-quality images produced in a short time and at a reasonable cost. Traditional photography and manual post-production process can ensure a high-quality, but is slow, complicated and expensive.

Orbitvu takes the best from traditional photography and combines it with advanced software and hardware innovations. Our goal is to automate and optimise digital content production, delivery and usage in our customer's sales and marketing activities.

Our solutions will help you:
- ▸ save time and shorten time to market
- ▸ cut costs with automated content workflow
- ▸ improve your online product experience
- ▸ create content for e-commerce and offline/online marketing.

With Orbitvu your products are teleported to your customers.

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