



**ORBITVU**  
PRODUCT TELEPORTING

# ALPHASTUDIO XXL

AUTOMATED SOLUTION FOR  
STILL PHOTOGRAPHY, 360° AND VIDEO



**CUT COSTS**

**INCREASE SALES**

**SPEED UP WORKFLOW**



# Let your products stand out!

THE IN-HOUSE SOLUTION FOR PROFESSIONAL QUALITY IMAGING

Watch me in motion!



 LIVE MODEL PHOTO & VIDEO



[vimeo.com/orbitvu/inmotion](https://vimeo.com/orbitvu/inmotion)



FLAT PHOTOGRAPHY

PACKSHOT

GHOST MANNEQUIN PHOTO

2D



MULTI-VIEW IMAGES

360° PRESENTATION 360°  
made with Magic Table.



# ALPHASTUDIO XXL

THE SOLUTION FOR ALL YOUR IMAGING NEEDS

Designed to be easy-to-use, efficient and versatile, for products ranging from small to large items and even live models. Equipped with oversized LED lighting, the ALPHASTUDIO XXL ensures quality photography results for print, web and other marketing use.



FAST & EASY CONTENT PRODUCTION



## Efficient

- ▶ Batch image capture and processing
- ▶ Multi-view image capture by up to 5 cameras
- ▶ Automatic background removal
- ▶ Direct image upload to your e-shop
- ▶ Web-ready photo in less than 3 sec.

## Easy to use

- ▶ Can be used by anyone
- ▶ Integrated camera and lighting control
- ▶ Automatic 360° image capture
- ▶ Predefined shooting profiles
- ▶ Multi-camera support
- ▶ Live View image preview before shooting

## Flexible

- ▶ From small to large objects ranging from small electronics, tools, DIY through bags, shoes, fashion to live models
- ▶ For still images, flat (top) photography, ghost mannequin, 360° and Video
- ▶ Compatible with Canon
- ▶ Produces images for the web, print and marketing
- ▶ Integrated online marketing tools

## AUTOMATED IMAGING PROCESS



Automated image capture and processing workflow removes the background on the fly, reduces post-processing, and provides consistent pictures.

### Lights & camera control

The software automatically activates camera and LED-light parameters, either via predefined or individual template settings.

### IQ Mask & Natural Shadow

The background is removed instantly while taking a photo. Software can also detect the natural shadow and keep in the final image.

### Post-processing

Individual post-production settings can be activated, e.g. contrast, saturation, color beautifier, sharpness, and more.

### Auto-cropping & positioning

The object inside the image is automatically cropped. Extra margins are added and product is positioned in the picture according to your style guidelines.

### Multi-export

Still images, 360° view, and video can be scaled and exported in one or more formats and pixel sizes. Background can even be replaced with your choice of image or color.



optional add-on

## ORBITVUSUN

ORBITVUSUN is a digital content-to-e-commerce acceleration platform as well as a set of tools to help you market your product online

### E-COMMERCE ACCELERATION CLOUD

- ▶ Easy integration & flexible hosting plans
- ▶ E-commerce plugins included
- ▶ Daily data backup of your images
- ▶ High availability (dual data replication)
- ▶ CDN - high-speed image delivery worldwide
- ▶ Always up-to-date software and plugins



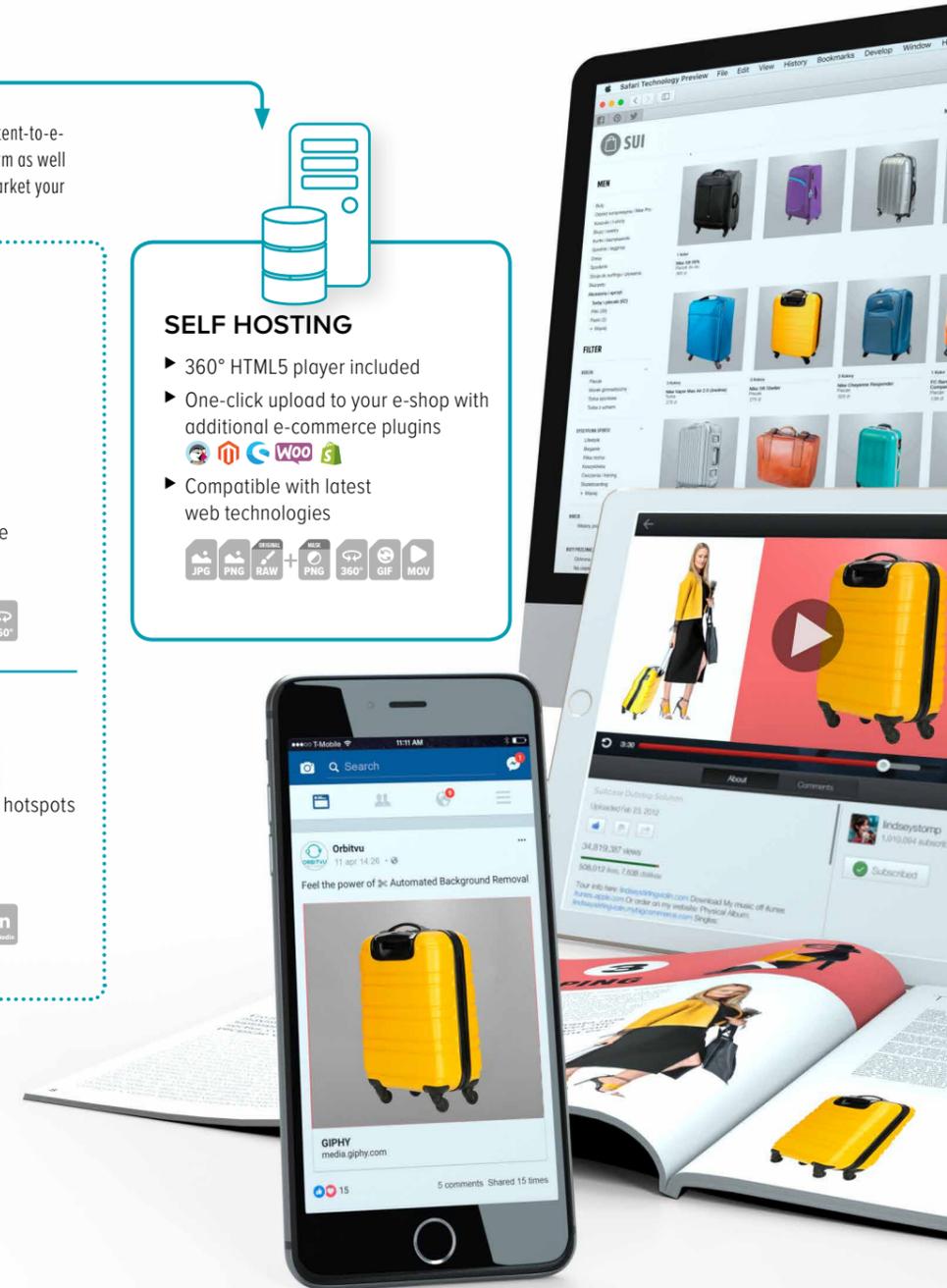
### SELF HOSTING

- ▶ 360° HTML5 player included
- ▶ One-click upload to your e-shop with additional e-commerce plugins
- ▶ Compatible with latest web technologies

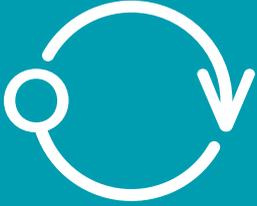


### ONLINE MARKETING TOOLS

- ▶ Social media integrations
- ▶ 360° Orbitour - interactive product tours & hotspots
- ▶ Built in QR-code generator
- ▶ Easy Copy & Paste embed codes







# ORBITVU

Our photography adventure started more than 20 years ago. The birth of digital photography and e-commerce created new needs and possibilities to showcase products online.

Digital content production requires consistent, good-quality images produced in a short time and at a reasonable cost. Traditional photography and manual post-production processes can yield high-quality results but are slow, complicated, and expensive.

Orbitvu takes the best from traditional photography and combines this with advanced software and hardware innovations. Our goal is to automate and optimize digital content production, delivery, and usage in our customers sales and marketing activities.

## Our solutions will help you:

- ▶ Save time and shorten time-to-market
- ▶ Cut costs with automated content workflow
- ▶ Improve your online product experience
- ▶ Create content for e-commerce and offline/online marketing

**With Orbitvu, your products are teleported to your customers**



[www.orbitvu.com/xxl](http://www.orbitvu.com/xxl)